



TIGER 21

FACT SHEET

COLLECTIVE INTELLIGENCE: ENHANCING RESULTS, ENRICHING LIVES[®]

Who We Are

TIGER 21 (The Investment Group for Enhanced Results in the 21st Century) is the premier peer-to-peer learning network for high net worth investors. TIGER 21 Members collectively manage approximately \$10 billion in investable assets. Members are entrepreneurs, CEOs, inventors and top executives with backgrounds in financial services, real estate, industrial and consumer goods, legal services, entertainment and medicine. The TIGER 21 learning experience centers on improving the Members' investment acumen through critique and coaching, as well as exploring common issues of wealth preservation, estate planning and family dynamics. In addition, TIGER 21 Members have access to an on-line community where they can participate in forums relating to every aspect of their personal and professional lives, well beyond their portfolios.

We actively support our Members in transitioning from managing their businesses to managing their own personal wealth and becoming better managers of those who oversee their assets.

Founded in 1999, TIGER 21 is headquartered in New York City and has groups in Los Angeles, San Francisco, San Diego, Miami, and Dallas. We are currently in the process of opening groups in Boca Raton and Washington, D.C. In early 2011, TIGER 21 will launch groups in Vancouver, Calgary, Toronto, and Montreal.

TIGER 21 Members collectively manage over 10 billion dollars in investable assets.

The annual investment in a membership is \$30,000 USD.

KNOWLEDGE PLATFORM:[®]

Experiencing TIGER 21

TIGER 21 provides extraordinary value in the power of Collective Intelligence[®] and a knowledge platform[™] provided by the unique background and vast experience of its diversified Member base. TIGER 21 Members, who have risen to exceptional heights within corporations or as entrepreneurs and have built and sold successful businesses, join TIGER 21 because they recognize these same business skills do not always translate into successfully managing one's personal assets. Participating in professionally facilitated 12-14 person groups, our Members meet monthly to enhance their investment expertise and build Collective Intelligence[®] in high energy, day-long sessions. These meetings are supplemented by a Presenter Program that introduces Members to a variety of investment opportunities from top finance experts as well as presentations encompassing social and family issues outside the world of finance.

In an atmosphere of complete confidentiality, TIGER 21 Members share knowledge and experiences beyond their portfolios. While tax strategies, economic trends, and investment ideas are vetted at monthly meetings, discussions on managing children's expectations and inheritances or the intersections of wealth, isolation and leadership also surface. TIGER 21 is not for everyone. Members must be willing to invest one full day a month and be open and honest in their groups. The benefits accrue over months and years through unbiased, knowledgeable, insightful advice from peers who share similar concerns.

A Day At TIGER 21: Program

TIGER 21's small group meetings are confidential and lead to an exchange of information on investments, strategies and trends. Each monthly, day-long meeting features:

- The World Update: An open forum where investment ideas are offered, analyzed and evaluated.
- Issues and Opportunities: A wide ranging discussion from world events to economic news to personal issues that might affect Members' outlooks and investment decisions.
- World-Class Experts: Invited guests speak on a limitless range of topics from alternative investments, private equity, asset allocation, to trust and estates, philanthropy and trends in national security and international relations.
- Portfolio Defense®: A confidential disclosure and rational defense of an individual Member's investment portfolio, followed by candid feedback from the group. The Portfolio Defense® is the main differentiator from other peer-to-peer learning groups and is often a determining factor when someone is contemplating membership at TIGER 21.

"When you sell a company and leave it behind, you leave your identity behind, too. After I sold my business I realized that I was too young to retire. I wanted to surround myself with other successful people and continue to learn."

– TIGER 21 Member

The Best & The Brightest: Headliner Series

The TIGER 21 Headliner Series is a premier speaking venue that attracts some of the world's most prominent thought leaders. In an intimate setting, Members hear from notable presenters such as Carl Icahn, legendary corporate raider turned shareholder activist; George Mitchell, former United States Senate Majority Leader; Larry Kudlow, media personality and host of CNBC's "Kudlow & Co."; and Mohamed El-Erian, leading investment strategist and Chief Executive Officer of PIMCO. Through archived recordings, we are able to bring our world class speakers to all Members, regardless of location through our Member Website.

Online Learning Community: TIGER 21 Website

The Member website, www.tiger21.com, connects the entire network and allows Members quick and confidential access to one another's point of view and financial ideas. Through its private Members-only forum, Members can quickly send out an investment question or topical concern and they will often receive a full range of responses and suggestions.

"Through our meetings, we continually challenge our conventional assumptions, our investment choices and our strategic view of the financial world. Members know they are getting honest and credible advice on wealth preservation from their peers, something they typically do not receive from even the most trusted financial advisors."

-Michael Sonnenfeldt
Founder of TIGER 21

For More Information

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